

# 中国社会科学院大学财务管理案例分析课程大纲

课程基本信息 (Course Information)					
课程编号 (Course ID)	1232022008	*学时 (Credit Hours)	32	*学分 (Credits)	2
*课程名称 (Course Name)	财务管理案例分析				
	Financial Management Case Analysis				
先修课程 (Prerequisite Courses)	会计学, 财务管理				
*课程简介 (Description)	<p>课程主要通过现实中企业所发生的财务管理案例, 让学生将所学的会计学、财务管理等课程相关的理论知识和分析技能与上市公司的实际情况、企业面临的财务问题相结合, 站在财务工作一线, 思考和解决现实工作中的财务问题, 培养学生解决复杂问题的综合能力和高级思维, 助力学生深刻理解财务管理的先进理念和实用方法。</p> <p>通过学习, 学生可以掌握公司财务管理的内容体系和运行机制, 对企业各个主要运行阶段, 如筹资管理、投资管理、营运资金管理和利润分配管理等财务管理的重点、难点进行分析, 达到灵活运用财务管理工具管理和控制企业经济活动的目的。</p> <p>课程运用大量中国案例来讲中国故事, 使学生在进行案例分析的过程中熟悉国情, 加深对中国经济和社会制度的了解, 培养其爱国热情和文化自信; 紧密结合国家财经法规及财务管理专业的职业道德要求开展, 让学生了解法律背后的中国现实, 提高其法制意识和职业道德素养。</p> <p>课程是一门学生参与度很高的课程, 注重培养学生的逻辑分析能力、专业知识应用能力和团队合作能力。为充分调动学生的学习兴趣, 课程针对不同财务管理内容运用大量生动的上市公司财务案例讲解相关内容, 同时, 还有案例讨论课与之相配套, 要求学生针对上市公司案例进行分组讨论并展示。</p> <p>强调过程性考核, 将学生的课堂练习、小组讨论、出勤等情况等纳入平时成绩的范畴; 期末结合学生考试成绩和案例分析成绩进行多维评价。</p>				
*课程简介 (Description)	<p>The course is mainly based on the financial management cases in real enterprises to enable students to combine the theoretical knowledge and analysis skills related to accounting, financial management and other courses with the actual situation of listed companies and the financial problems faced by enterprises, stand on the front line of financial work, think about and solve financial problems in real work, and cultivate students' comprehensive ability and advanced thinking to solve complex problems, It helps students to deeply understand the advanced concepts and practical methods of financial management.</p> <p>Through the study, students can master the content system and operation mechanism of the company's financial management, analyze the key points and difficulties of financial management in each major operation stage of the enterprise, such as financing management, investment management, working capital management and profit distribution management, and achieve the goal of flexible use of financial management tools to manage and control enterprise economic activities.</p> <p>The course uses a large number of Chinese cases to tell Chinese stories, so that students can get familiar with the national conditions, deepen their understanding of China's economic and social system, and cultivate their patriotic enthusiasm and cultural self-confidence in the process of case</p>				

	<p>analysis; It is carried out in close combination with the national financial regulations and the professional ethics requirements of the financial management specialty, so that students can understand the Chinese reality behind the law and improve their legal awareness and professional ethics.</p> <p>It is a course with a high degree of student participation, focusing on cultivating students' logical analysis ability, professional knowledge application ability and team cooperation ability. In order to fully mobilize students' interest in learning, the course uses a large number of vivid financial cases of listed companies to explain relevant content for different financial management content. At the same time, there is a case discussion course to support it. Students are required to discuss and display cases of listed companies in groups.</p> <p>Emphasize the process assessment, and bring students' classroom exercises, panel discussion, attendance and other situations into the scope of usual grades; At the end of the term, the students' scores of examination papers and case analysis are combined to conduct multidimensional evaluation.</p>
<p>*教材 (Textbooks)</p>	<p>财务管理案例教程, 鲍新中、徐鲲, 清华大学出版社 2021 年第一版, 978-7-302-58266-3 财务管理案例, 裘益政、柴斌锋, 东北财经大学出版社 2022 年第四版, 978-7-5654-4464-7</p>
<p>参考资料 (Other References)</p>	<p>创业企业财务管理, 王艳茹等编著, 中国人民大学出版社, 2022 年版 ISBN978-7-3003-0416-8 财务成本管理, 中国注册会计师协会组编, 中国财政经济出版社, 2022 年版, ISBN978-7-5223-1124-1</p>