

## 《财务专业英语》课程大纲

课程基本信息 (Course Information)					
课程编号 (Course ID)	1232022006	*学时 (Credit Hours)	32	*学分 (Credits)	2
*课程名称 (Course Name)	财务专业英语 Specialized English in Financial Management				
先修课程 (Prerequisite Courses)	会计学或金融学				
*课程简介 (Description)	<p>课程意义：运用英文阅读相关文献和案例，定位于财务专业英语的运用</p> <p>课程目标：</p> <ol style="list-style-type: none"> <li>1、巩固之前学习的财务管理知识</li> <li>2、掌握财务管理专业的英文词汇</li> <li>3、将知识点理论与实践相结合</li> </ol> <p>教学方法为授课和案例分析相结合。</p> <p>教学重点难点：熟练掌握现金流的时间价值，熟悉英文会计报告。</p> <p>基本要求：考勤和课堂参与</p> <p>作为管理学分支的课程，财务英语引导学生关注现实问题，深入社会实践，以马克思主义为指导，坚定财务人员的职业道德和思想道德素质。培养文化素养、法治意识和道德修养。</p> <p>财务专业英语按照财务管理专业学习中需要的英语技能，侧重知识点讲解及实践运用，英文听说读写的训练。为财务管理专业、会计学、审计学及其他相关专业开设，并供有兴趣的学生进行选课学习。分为两个板块，一是会计学基础知识，包括财务报表，财务比率分析，几个主要会计科目的处理；二是金融学基础知识，主要涉及到货币的时间价值，现金流贴现，资本预算等方面。课程使用案例分析教学法，旨在锻炼学生理论联系实际能力，语言表达能力，英文阅读能力，综合思考能力等。</p> <p>在教学过程中侧重学生的需求和获得感，由于财务管理专业是实践性很强的专业，实践教学就显得尤为重要。使用案例分析法，就是搭建了理论结合实践的一座桥梁，在实际教学过程中，也收到了学生积极地反馈，表示通过案例理解了所学习的知识点，在思考问题时有了更清晰的思考方向和逻辑的解决方法。在案例分析的课堂上，学生的课堂参与度与普通课堂相比，活跃程度高，注意力更加集中，积极参与思考讨论，对相关的知识点的记忆和理解也加深了。</p>				
*课程简介 (Description)	<p>As a management course, Financial English guides students to pay attention to practical problems and use Marxism as a guide to strengthen the professional code of ethics.</p> <p>The financial English course focuses on the explanation and practical application of basic accounting and finance knowledge, as well as the training of English listening, speaking, reading and writing. It is open for financial management majors and interested students to choose. The course is divided into two sections, one is the basic knowledge of</p>				

	<p>accounting, including financial statements, financial ratio analysis, and treatment of major accounting items; the other is the basic knowledge of finance, which mainly involves the time value of money, cash flow analysis, and capital budgeting etc. The course uses case analysis teaching method, aiming to train students' ability to apply theory to practice, English ability, and comprehensive thinking ability, etc.</p> <p>In the teaching process, emphasis is placed on students' needs and sense of gain. Since the financial management major is a highly practical major, practical teaching is particularly important. Using the case analysis method is to build a bridge between theory and practice. In previous experience, I received positive feedback from students, saying that they achieved more during case analysis procedure. Compared with ordinary classes, students participated more actively in case analysis class, and their attention is more concentrated.</p>
<p>*教材 (Textbooks)</p>	<p>财务管理专业英语，刘媛媛，机械工业出版社，2021年7月第4版 ISBN 978-7-111-66478-9</p>
<p>参考资料 ( Other References)</p>	<p>Harvard business publishing education Ivey Publishing</p>