

中国社会科学院大学创新创业课程大纲

课程基本信息 (Course Information)					
课程编号 (Course ID)	1232020066	*学时 (Credit Hours)	32	*学分 (Credits)	2
*课程名称 (Course Name)	创新创业				
先修课程 (Prerequisite Courses)	无				
*课程简介 (Description)	<p>将学科前沿理论融入课堂内容，使学生始终站在国际视野学习创新创业，保持课程前沿性；采用互动式教学方法，以学生为课堂主体，运用头脑风暴法、无领导小组讨论法、案例分析法等方法，充分调动学生的积极性，提高课堂教学效果，实现课程高阶性；运用多媒体、活页挂纸、彩色卡片、白板等多种教学工具，更好展示教学内容，吸引学生注意力；以课堂教学为主渠道，以课外活动、社会实践为重要途径，鼓励学生将项目落地实施，提高课程挑战度。</p> <p>通过课程内容安排，教学方法选择，教学工具运用，教学渠道拓展，使学生掌握创新创业的基础知识和基本理论，熟悉创新创业的基本流程和方法，了解创新创业的法律法规和相关政策，着重激发学生的创新创业意识，提高学生的社会责任感、创新精神和创业能力，促进学生创新创业就业和全面发展。</p> <p>强调过程性考核，将学生的课堂参与度、出勤、职能小组完成情况等纳入平时成绩的范畴；期末结合学生团队的项目论证情况和个人学习总结进行多维评价。</p> <p>站在国家战略高度讲授创新创业的必要性，让学生主动将创新型国家建设、社会责任感意识培养与自身的生涯发展进行结合，认识到创新创业教育在国家崛起、产业转型中的重要性，自觉将个人发展融入中华民族伟大复兴，通过创新创业实现共同富裕。</p>				
*课程简介 (Description)	<p>Integrate the frontier theory into the content of courses, so that students can always learn innovation and Entrepreneurship from an international perspective, and maintain the forefront of the curriculum; Adopt interactive teaching methods, take students as the main body of the class, and use brainstorming, leaderless group discussion, case analysis and other methods to fully mobilize students' enthusiasm, improve the classroom teaching effect, and realize the high-level nature of the course; Use multimedia, loose leaf hanging paper, color cards, whiteboards and other teaching tools to better display teaching content and attract students' attention; With classroom teaching as the main channel and extracurricular activities and social practice as important ways, students are encouraged to implement projects and improve the curriculum challenge.</p> <p>Through the arrangement of course contents, the selection of teaching methods, the use of teaching tools and the expansion of teaching channels, students can master the</p>				

	<p>basic knowledge and theories of innovation and entrepreneurship, be familiar with the basic processes and methods of innovation and entrepreneurship, understand the laws, regulations and relevant policies of innovation and entrepreneurship, focus on stimulating students' awareness of innovation and entrepreneurship, improve students' sense of social responsibility, innovation spirit and entrepreneurial ability, and promote students' innovation and entrepreneurship employment and all-round development.</p> <p>Emphasize the process assessment, and bring the students' class participation, attendance and the completion of functional groups into the category of usual performance; At the end of the term, carry out multidimensional evaluation based on the project demonstration of the student team and personal learning summary.</p> <p>Teach the necessity of innovation and Entrepreneurship from the perspective of national strategy, let students take the initiative to combine the construction of an innovative country and the cultivation of social responsibility consciousness with their own career development, recognize the importance of innovation and entrepreneurship education in the rise of the country and industrial transformation, consciously integrate personal development into the great rejuvenation of the Chinese nation, and achieve common prosperity through innovation and entrepreneurship.</p>
<p>*教材 (Textbooks)</p>	<p>1.创新创业教程,王艳茹主编,中国铁道出版社,2020年第一版 ISBN978-7-113-26558-8 2.创业基础如何教,王艳茹编著,清华大学出版社,2017年版 ISBN978-7-302-46773-1</p>
<p>参考资料 (Other References)</p>	<p>李家华等主编,创业基础,北京师范大学出版社,2013年 ISBN978-7-303-15651-1 李家华等主编,创业基础(微课版),上海交通大学出版社,2017年版 ISBN978-7-3131-7537-3</p>