

# 中国社会科学院大学投资学课程大纲

课程基本信息 (Course Information)					
课程编号 (Course ID)	1232030053	*学时 (Credit Hours)	48	*学分 (Credits)	3
*课程名称 (Course Name)	投资学				
	Investments				
先修课程 (Prerequisite Courses)	会计学、财务会计、财务管理、管理学、微观经济学、宏观经济学				
*课程简介 (Description)	<p>投资学是教育部规定的各高等学校经管专业的重要课程之一，是财务管理专业的专业必修课程。本门课程的教学目的是阐明投资学基本知识和金融工具，以及这些金融工具在市场中的实际运作。通过本课程学习，使学生掌握资产组合理论、资本市场均衡理论、资产定价理论、有效市场理论、行为金融学、证券估值、基金投资管理与绩效评价。具体内容包括：现代投资理论、投资组合管理方法、衍生金融工具、金融市场以及投资决策制定和投资交易的实际操作过程，该门课程将帮助学生掌握微观金融理论的基础，开阔分析问题的思路，提供解决问题的原则和方法，为学生毕业后迅速融入金融市场，熟练地进行投资理财或从事理论研究与其他金融业有关的实际工作，打下坚实的基础。</p> <p>教学方法：课程注重理论与实践结合、学科应用性、注重案例教学。本课程以课堂讲授为主，案例分析与评价、课堂讨论与课堂互动为辅，完成各种作业、预习、复习与答疑。</p> <p>平时考核：平时考核由随堂测验、完成作业、参加讨论情况等构成。</p> <p>出勤要求：学生缺勤不得多于总课时的四分之一。教师可以根据考勤情况决定学生是否可以参加考试、是否扣分。</p>				
*课程简介 (Description)	<p>Investments is one of the important courses for the Economics and Management of universities stipulated by the Ministry of Education, and it is also a professional compulsory course for the Financial Management specialty. The teaching purpose of this course is to explain the basic knowledge of investment and financial instruments, as well as the actual operation of these financial instruments in the market. Through the study of this course, Students</p>				

	<p>will master Asset Portfolio Theory, Capital Market Equilibrium Theory, Asset Pricing Theory, Effective Market Theory, Behavioral Finance, securities valuation, fund investment management and performance evaluation. The specific contents include: modern investment theory, portfolio management methods, derivative financial instruments, financial markets, and the actual operation process of investment decision-making and investment transactions. This course will help students master the basis of micro financial theory, broaden the thinking of analyzing problems, Proficient in investment and financial management or engaged in theoretical research and practical work related to other financial industries to lay a solid foundation.</p>
<p>*教材 (Textbooks)</p>	<p>《投资学》第 10 版，博迪、凯恩、马库斯著，机械工业出版社，2021，ISBN978-7-5654-4311-4</p>
<p>参考资料 (Other References)</p>	<p>投资学（第四版），汪昌云，中国人民大学出版社，2020          投资学（第四版），张宗新，复旦大学出版社，2020          Fundamentals of Investments (3e). Alexander&amp;Sharpe&amp;Bailey.机械工业出版社 2001.          Analysis of Investments and Management of Portfolio(10e). Reilly&amp;Brown.机械工业出版社.2012</p>